Prompt - Financial Performance

From Salesforce’s **most recent Form 8-K (earnings release)** and the **latest Form 10-K (annual filing)**, extract the following financial metrics:

* **Total revenue**
* **Year-over-year % growth**
* **GAAP operating margin**

For each filing, also state:

* The **filing type** (8-K or 10-K)
* The **quarter and year (for the 8-K)**, or **fiscal year (for the 10-K)**
* The **SEC filing date**

Return the results clearly formatted as:  
 **[Filing type] — [Quarter/Fiscal Year]**

* Total revenue: $X
* Y/Y growth: Y%
* GAAP operating margin: Z%
* Filing: Form [X], filed [Date]

Use **only official SEC filings** (do not use press releases or the Salesforce website).

Response

Here you go—pulled straight from the latest SEC filings:

**Most recent 8-K (earnings release) — Q2 FY2026 (quarter ended July 31, 2025)**

* **Total revenue:** **$10.236B**
* **Y/Y growth:** **10%**
* **GAAP operating margin:** **22.8%**
* **Filing:** Form **8-K**, Exhibit 99.1, filed **Sept 3, 2025** (Salesforce Reports Record Second Quarter Fiscal 2026 Results). ([SEC](https://www.sec.gov/Archives/edgar/data/1108524/000110852425000083/crm-q2fy26xexhibit991.htm))

**Latest annual 10-K — FY2025 (year ended Jan 31, 2025)**

* **Total revenue:** **$37.895B**
* **Y/Y growth:** **9%**
* **GAAP operating margin:** **~19%** (income from operations $7.205B on $37.895B of revenue)
* **Filing:** Form **10-K**, filed **Mar 5, 2025**. See “Highlights from Fiscal 2025” and MD&A tables. ([SEC](https://www.sec.gov/Archives/edgar/data/1108524/000110852425000006/crm-20250131.htm))

If you want this in a CSV or Excel, say the word and I’ll export it.

Prompt- Strategic Acquisitions & Mergers

From Salesforce’s last two **Form 10-Ks** and its **latest Form 8-K**, extract and present all major acquisitions or mergers (announced or completed). For each filing, provide:

* Filing type (10-K or 8-K)
* Fiscal period / date covered
* Acquisition or merger name
* Consideration / transaction value (if disclosed)
* Notes (business description or status, e.g., “pending close,” “no large acquisitions”)

If no major acquisitions are disclosed in a filing, explicitly state “No large acquisitions.”

Return the output in a **Markdown table** with the following columns:  
 Filing | Fiscal Period / Date | Acquisition / Merger | Consideration | Notes

Use only the **official SEC filings** (do not use Salesforce’s website or press releases).

| **Filing** | **Fiscal Period / Date** | **Acquisition / Merger** | **Consideration** | **Notes** |
| --- | --- | --- | --- | --- |
| **10-K (FY2025)**Filed Mar 5, 2025 | FY ended Jan 31, 2025 | **Own Data Company Ltd.** | ~$2.1B (cash + pre-existing stake) | Data protection / management vendor. |
|  |  | **Zoomin Software Ltd.** | ~$374M (primarily cash) | Data management platform. |
|  |  | **Spiff, Inc.** | ~$419M (primarily cash) | Incentive compensation management. |
| **10-K (FY2024)**Filed Mar 2024 | FY ended Jan 31, 2024 | *No large acquisitions* | — | Only ~$82M net spend on small business combinations (immaterial). |
| **8-K**Filed May 26, 2025 | Q2 FY2026 | **Informatica Inc.** | ~$8B (cash, $25/share) | Definitive Merger Agreement disclosed (Exhibit 2.1). |

Product Launches & Update- Prompt

From Salesforce’s **latest Form 10-K (FY2025)**, the **prior Form 10-K (FY2024)**, and the **latest Form 8-K**, extract all **new product launches or major product updates** disclosed in the filings within the last 12 months.

For each disclosure, return in the format:  
 "Product X launched [Month Year] — short description."

Also include, for each line:

* The exact **filing type** (10-K or 8-K)
* The **fiscal year or quarter** covered

Constraints:

* Use **only official SEC filings** (ignore press releases, Salesforce.com website, or blogs).
* If no product launches are disclosed in a filing, state explicitly: **“No new product launches.”**
* Return the results as a clean Markdown list, one item per product or filing.

Answer

* **Agentforce launched [Q3 FY2025] —** Salesforce says it “introduced Agentforce, a new layer of [its] trusted platform that enables companies to build and deploy AI agents that can respond to inputs, make decisions and take action autonomously across business functions.” *Filing used:* **Form 10-K** (FY2025; filed Mar 5, 2025) and reiterated in **Form 10-Q** (Q2 FY2026; filed Sep 2025). [SEC+1](https://www.sec.gov/Archives/edgar/data/1108524/000110852425000006/crm-20250131.htm)

**No other new product launches or major updates** are explicitly disclosed as launches in Salesforce’s SEC filings over this period. The most recent earnings **Form 8-K** (Q1 FY2026; filed May 28, 2025) references Agentforce momentum (“since launching Agentforce”) but does not announce additional products. *Filing used:* **Form 8-K, Exhibit 99.1** (Q1 FY2026). [SEC](https://www.sec.gov/Archives/edgar/data/1108524/000110852425000027/crm-q1fy26xexhibit991.htm)